



helps schools



Tips for Parents

Did you know that, if your child's school has 100 participating families, and each family earns just 3 school dollars a week for each week of the program, your child's school will raise \$3,900? That's a lot of dough! We've compiled a list of tips to help you maximize your school dollars earning power, so that you can earn the most money possible for your child's school while doing your grocery shopping.

Go online!

Go to hannaford.com/hhs for a list of the more than 700 participating products. This will make it easy for you to select four items to add to your shopping list to earn \$3 for your school.

Also, hannaford.com has a unique shopping list feature that allows you to create your shopping list right online. Simply select the store at which you shop the most, and you can see all of the items and prices available at that store. When you are creating your shopping list, you can identify participating Hannaford Helps Schools items by looking for this icon:



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Adding four participating items to your list before you go to the store will help ensure you don't forget them on your shopping trip!

Look for signs in-store.

While shopping, look for this tag below participating products: Purchase four in one shopping trip, and you'll earn a \$3 certificate at the register to deposit in the collection tower in the store. Look for the slot with your school's name on it.



Stock up!

We have over 700 participating products, but if you can only find one or two items that your family uses or consumes, stock up! All four items need to be purchased in one shopping trip to earn the \$3 for your child's school, so if you know you'll use or consume the product anyway, just make sure you buy them in one trip.

Make sure you get your school dollars at the register.

Sometimes it takes a minute for our computers to register that you purchased four participating items and earned dollars for your school. Make sure that, after you receive your receipt, you also receive a printout that looks like this: Deposit the printout in the specially marked tower at the store so that you don't forget to submit it.



Spread the news!

Tell your family, friends, and neighbors about Hannaford Helps Schools. Many community members want to support our local schools, but just don't know about the program, especially if they don't have children in grades K-12. Ask grandparents, aunts, uncles, cousins and close family friends to purchase participating products as well. If they live in another city or state, they can mail the dollars to you to deposit at the store where your school is registered. Just be sure to turn them in by December 16!

For participating brand logos, visit hannaford.com/hhs.

Program dates:

September 4 to December 3, 2011

customer service line 1-800-205-7839

www.hannaford.com/hhs