

Westford Elementary PTO Fundraising Survey 2008

The Westford Elementary PTO raises nearly \$85,000 a year, which is then split among the town's six elementary schools. More than one third of the money raised pays for curriculum enrichment programs. Funds are also allocated to the schools' libraries, the Living Lab, classroom supplies, parent enrichment programs, staff appreciation activities, and the School Advisory Councils.

The Westford Elementary PTO strives to use any money raised as effectively and efficiently as possible. The group is conducting this fundraising survey to help plan for activities for the 2008 – 2009 school year. Parent involvement – both in this survey and in a wide variety of volunteer activities – is greatly appreciated. Please take a few moments to complete the survey. Thank you.

How would you rate the effectiveness of the communication you receive from the Westford Elementary PTO regarding its fundraising programs? The amount of information is:

- Not enough About right Too much

How would you rate the number of fundraisers the Westford Elementary PTO conducts throughout the year? The number and variety are:

- Too few About right Too many

Which of these fundraisers have you participated in in the past?

- PTO Boost
- Entertainment Books
- Yankee Candle
- Gift Wrap
- Apparel Sale
- Scholastic Book Fairs
- General Mills Box Tops For Education
- Toy Shop Of Westford Shopping Day
- Lowell Devils Hockey Night(s)
- Lowell Spinners Baseball Game(s)
- Kimball's Fun Day
- Summer Quest Workbooks

Which of these fundraisers would you participate in in the future?

- PTO Boost
- Entertainment Books
- Yankee Candle
- Gift Wrap
- Apparel Sale
- Scholastic Book Fairs
- General Mills Box Tops For Education
- Toy Shop Of Westford Shopping Day
- Lowell Devils Hockey Night(s)
- Lowell Spinners Baseball Game(s)
- Kimball's Fun Day
- Summer Quest Workbooks

Of these fundraisers, which worked best for you and your family? Choose all that apply.

- PTO Boost
- Entertainment Books
- Yankee Candle
- Gift Wrap
- Apparel Sale
- Scholastic Book Fairs
- General Mills Box Tops For Education
- Toy Shop Of Westford Shopping Day
- Lowell Devils Hockey Night(s)
- Lowell Spinners Baseball Game(s)
- Kimball's Fun Day
- Summer Quest Workbooks

Which of these fundraisers did you and your family like least?

- PTO Boost
- Entertainment Books
- Yankee Candle
- Gift Wrap
- Apparel Sale
- Scholastic Book Fairs
- General Mills Box Tops For Education
- Toy Shop Of Westford Shopping Day
- Lowell Devils Hockey Night(s)
- Lowell Spinners Baseball Game(s)
- Kimball's Fun Day
- Summer Quest Workbooks

The Westford Elementary PTO is considering implementing the Invest In Your Child program. Essentially, it provides parents an opportunity to voluntarily write a check at the beginning of the school year, thereby doing away with a number of other smaller fundraisers. Would you consider participating in this program?

Yes No Not sure

Click here [<http://www.westford.com/westelmpto/programs.html>] for more information about the Invest In Your Child program.

Are there other fundraisers you would like the Westford Elementary PTO to investigate for possible future use?

Are there any specific suggestions you have regarding existing fundraisers?

Do you have any other comments, questions, or concerns?

Thank you for your feedback. If you would like to be contacted directly, please include your name, telephone number, and email address in the space below. You can also contact Westford Elementary PTO Presidents Sue Havican at sahavican@comcast.net or Kim Boumil at kimmi67@comcast.net. We appreciate your input.